

**MINUTES
KAUFMAN ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTOR'S MEETING
TUESDAY, AUGUST 14, 2018 AT 6:00 P.M.
KAUFMAN CHAMBER OF COMMERCE
2311 S. WASHINGTON SUITE A
KAUFMAN, TEXAS 75142**

	PRESIDENT	ROY FERRELL
	VICE PRESIDENT	BARRY RATCLIFFE
	SECRETARY/TREASURER	CARL STAPP
ABSENT	MEMBER	LISA PARKER
	MEMBER	CHARLES GILLENWATER

President Roy Ferrell called the meeting to order at 6:00 p.m. Board members present were Roy Ferrell, Barry Ratcliffe, Carl Stapp and Charles Gillenwater. President Ferrell declared a quorum. Also present were KEDC Executive Director Anne Glasscock, Assistant City Manager Mike Holder and City Secretary Regina Farris. Board member Parker was absent.

1. Consider and take Appropriate Action on Minutes From the July 24, 2018 Meeting.

City Secretary Regina Farris stated that the Minutes from the July 24, 2018 meeting were not ready yet, and the Item would need to be tabled.

Secretary/Treasurer Stapp motioned to table the approval of the Minutes from the July 24, 2018 KEDC meeting. Motion was seconded by Vice President Ratcliffe, and passed 4/0. Board member Parker was absent.

2. Discuss and Consider Business Retention Idea to Partner with the City

Executive Director Anne Glasscock introduced the Item, and stated that another way to reach out to business is to identify one business per month to recognize at the Council meeting as the Business of the Month, and present a small trophy of appreciation.

In response to a question from Secretary/Treasurer Stapp, Assistant City Manager Mike Holder stated that he witnessed this same type of program as a former employee of another municipality, and it was very well received. Assistant City Manager Mike Holder stated that the plan is to kick the program off in the month of October to coincide with the new budget season.

3. Hold a Workshop for the 2018/2019 Budget

Executive Director Anne Glasscock presented the Board with various promotional materials, and reviewed marketing pieces that including fold out flyers with maps and aerial photos that encompass all areas of a given city.

In response to a question from Secretary/Treasurer Stapp inquiring how the City would benefit from these materials, Executive Director Anne Glasscock stated these would be the marketing materials that would be taken to shows, and would be shared with developers. Also, the panels can be added as a page to the Economic Development Corporation's website, a wall map is being provided at no additional cost, and there is the option of having a video made as well.

In response to a question from Vice President Ratcliffe, Executive Director Anne Glasscock stated that a video has not been done since 2006.

Executive Director Anne Glasscock stated that she obtained bids for services, and Flyer View Group is the company that was selected.

Executive Director Anne Glasscock reviewed the following Items:

[EDC-2018-19-Budget-Detail](#)

[EDC-2018-19-Budget-Worksheet](#)

In response to a question from Secretary/Treasurer Stapp inquiring if anyone had been coming in complaining about charging too much for anything, such as taxes, Executive Director Anne Glasscock stated no.

In response to a question from President Ferrell regarding sales tax collection, Assistant City Manager Mike Holder said collections are up between 2 – 3%.

4. Announcements and Discussion of Same
- A. Ribbon Cutting For the Municipal Complex September 14, 2018 at 9:00 am
 - B. Chamber Auction September 22, 2018
 - C. Upcoming Training/Conference: September 6 – Webinar: October 12 BR&E Seminar Phoenix; October 16-19 Fort Worth

Discussed.

ADJOURNMENT.

There being no further business, President Ferrell adjourned the meeting at 7:37 p.m.

Carl Stapp, Secretary/Treasurer

Date