KEDC 06/11/2019



MINUTES KAUFMAN ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTOR'S MEETING TUESDAY, JUNE 11, 2019 AT 6:00 P.M. CITY HALL 209 S. WASHINGTON KAUFMAN, TEXAS 75142

PRESIDENT VICE-PRESIDENT SECRETARY/TREASURER MEMBER ABSENT MEMBER CHARLES GILLENWATER BARRY RATCLIFFE LISA PARKER CARL STAPP GAIL GODWIN-MASON

Call to Order and Announce a Quorum. President Gillenwater called the meeting to order at 6:07 p.m. and declared a quorum. Board members present were Charles Gillenwater, Barry Ratcliffe, Lisa Parker, and Carl Stapp. Director Gail Godwin-Mason was absent. Also present was Executive Director Anne Glasscock, City Manager Mike Slye, Assistant City Manager Mike Holder, and City Secretary Jessie Hanks.

1. Consider and Take Appropriate Action on Minutes from April 9, 2019, EDC Meeting and April 26, 2019, Planning Retreat.

Ms. Glasscock informed the board the KEDC minutes for the April 26, 2019, Planning Retreat were not ready to present to the Board.

Director Stapp made a motion to approve the KEDC minutes from April 9, 2019 and the table the April 26, 2019 minutes. Motion was seconded by Director Parker and passed 4/0.

2. Presentation from HVS on the Hotel Study.

Ms. Glasscock introduced Jane Rogers, Vice President with HVS, and Kathleen Donahue, Senior Vice President with HVS.

Ms. Rogers presented the hotel market and financial feasibility study. She reviewed the potential sites that a hotel would be feasible in Kaufman. She outlined the objectives of the study. There were discussions on the recommended site and chain scale assumptions. She reviewed several recommendations for hotel options including size, room count, and amenities. Historical supply and demand, trends, and primary competitors in the area were also discussed.



3. Discuss and take action on the proposed contract for services with Retail Strategies.

Ms. Glasscock presented the attorney approved agreement with Retail Strategies. She outlined the purpose and importance of the services that would be provided. Various sections of the agreement were reviewed.

Vice President Ratcliffe made a motion to approve the contract for services with Retail Strategies. Motion was seconded by Director Parker and passed 4/0.

4. Discuss and take action on the proposed contract for services with Site Location Partnership.

Ms. Glasscock presented and explained the one-year contract with Site Location Partnership for services to bring industrial companies to Kaufman.

Director Stapp made a motion to approve the contract for services with Site Location Partnership. Motion was seconded by Director Parker and passed 4/0.

5. Discuss request from County re: Matching Grants.

Ms. Glasscock informed the board the County inquired about utilizing the matching grant program to help renovate the exterior of the County Buildings on the square. The Board directed Ms. Glasscock to inform the County this would not be an appropriate use of Economic Development Funds.

6. Discuss request from property owner on the square.

Ms. Glasscock informed the board a property owner for a building on the square inquired about utilizing the matching grant program to help renovate his property. There was a discussion about the proposed projects. The Board directed Ms. Glasscock to move forward with collecting more information on the proposed project.

7. Announcements and Discussion of Same

- A. Annexation will be on the June 17th City Council agenda
- B. Update on Matching Grant applications & asks
- C. Updates on existing building asks, new businesses etc.

Ms. Glasscock informed the Board about the above announcements.

ADJOURNMENT.

President Gillenwater adjourned the meeting at 7:22 p.m.



APPROVED:

ATTEST:

Charles Gillenwater, President

Lisa Parker, Secretary/Treasurer