



# Kaufman County, TX



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600 Six Flags Drive, Suite 300  
Arlington, Texas 76005

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## Economy Overview

**125,566**

**Population (2018)**

Population **grew by 17,310** over the last 5 years and is projected to **grow by 13,143** over the next 5 years.

**37,266**

**Total Regional Employment**

Jobs **grew by 5,126** over the last 5 years and are projected to **grow by 4,525** over the next 5 years.

**\$63.9K**

**Median Household Income (2017)**

Median household income is **\$6.3K above** the national median household income of \$57.7K.

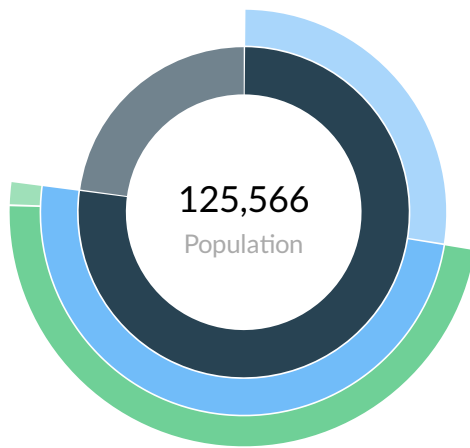
### Takeaways

- As of 2018 the region's population **increased by 16.0%** since 2013, growing by 17,310. Population is expected to **increase by 10.5%** between 2018 and 2023, adding 13,143.
- From 2013 to 2018, jobs **increased by 15.9%** in Kaufman County, TX from 32,141 to **37,266**. This change **outpaced the national growth rate of 8.2% by 7.7%**. As the number of jobs increased, the **labor force participation rate increased from 62.4% to 64.4% between 2013 and 2018**.
- Concerning educational attainment, **12.7% of Kaufman County, TX residents possess a Bachelor's Degree** (5.9% below the national average), and **6.5% hold an Associate's Degree** (1.5% below the national average).
- The top three industries in 2018 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Building Equipment Contractors.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	125,566	62,279	37,266	94.2	\$3.52B	\$7.06B	\$3.78B
Nation	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

## Economy Overview - Cont.

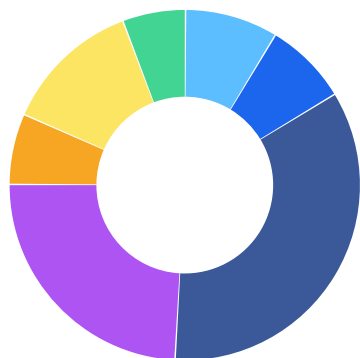
### 2018 Labor Force Breakdown



	Population
● Total Working Age Population	96,757
● Not in Labor Force (15+)	34,478
● Labor Force	62,279
● Employed	60,207
● Unemployed	2,072
● Under 15	28,810

### Educational Attainment

Concerning educational attainment, **12.7% of Kaufman County, TX residents possess a Bachelor's Degree** (5.9% below the national average), and **6.5% hold an Associate's Degree** (1.5% below the national average).

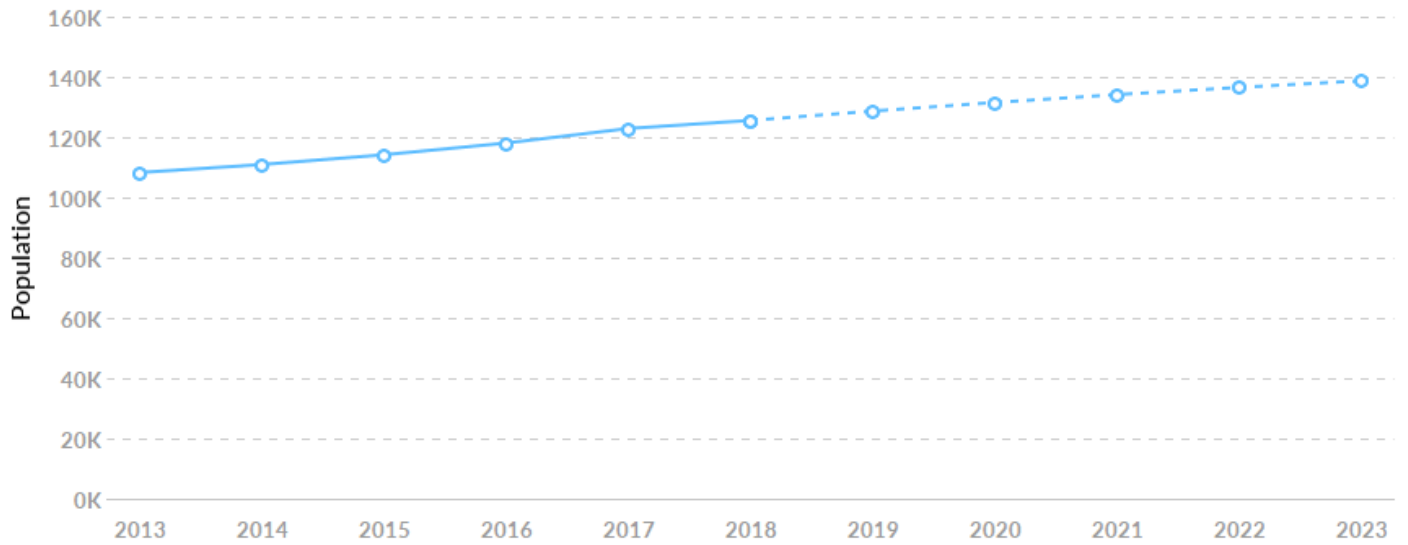


	% of Population	Population
● Less Than 9th Grade	8.6%	6,926
● 9th Grade to 12th Grade	7.7%	6,207
● High School Diploma	34.6%	27,914
● Some College	24.2%	19,524
● Associate's Degree	6.5%	5,270
● Bachelor's Degree	12.7%	10,238
● Graduate Degree and Higher	5.8%	4,692

# Historic & Projected Trends

## Population Trends

As of 2018 the region's population increased by 16.0% since 2013, growing by 17,310. Population is expected to increase by 10.5% between 2018 and 2023, adding 13,143.

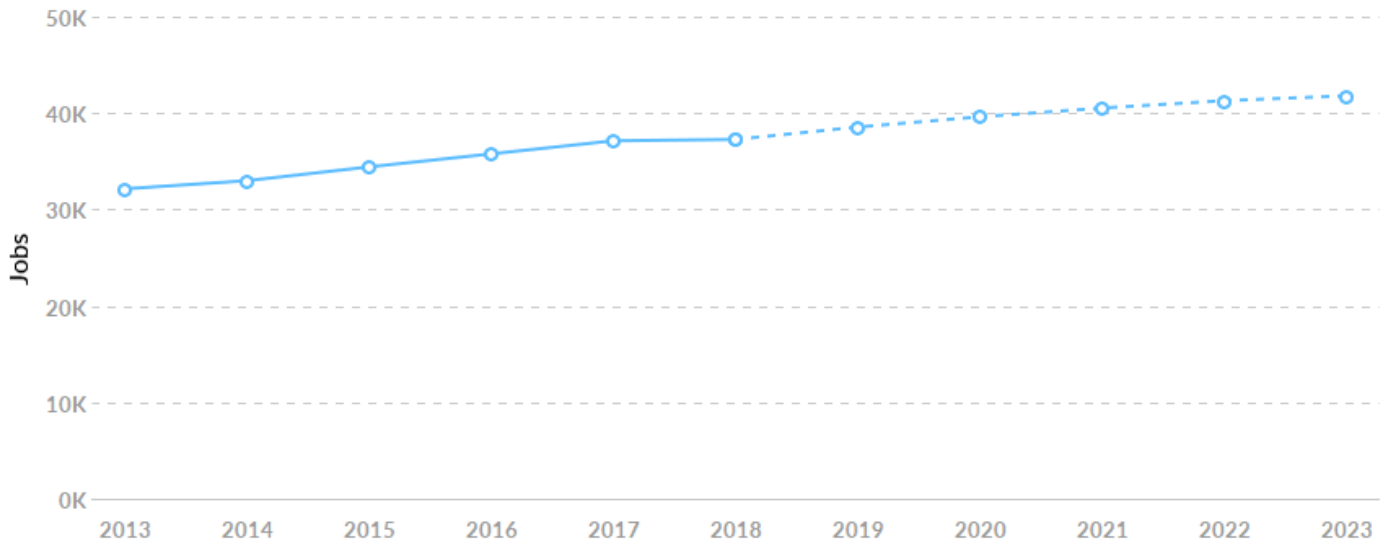


Timeframe	Population
2013	108,256
2014	110,915
2015	114,162
2016	118,048
2017	122,885
2018	125,566
2019	128,664
2020	131,513
2021	134,127
2022	136,522
2023	138,709

# Historic & Projected Trends - Cont.

## Job Trends

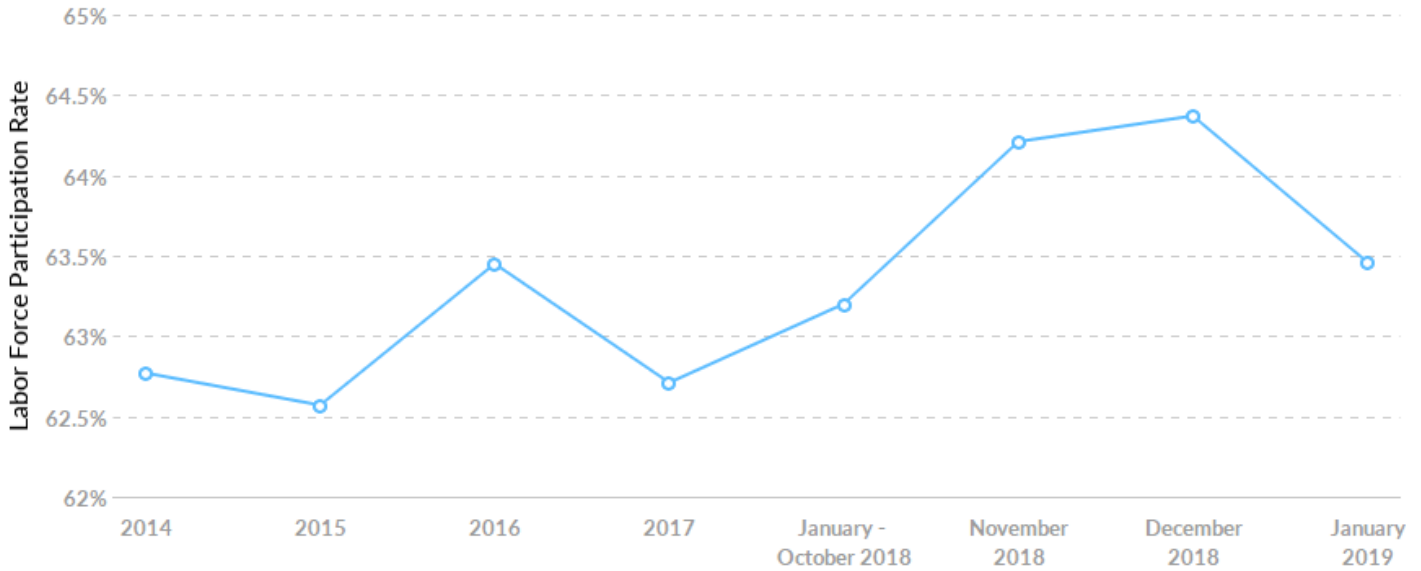
From 2013 to 2018, jobs increased by 15.9% in Kaufman County, TX from 32,141 to 37,266. This change outpaced the national growth rate of 8.2% by 7.7%.



Timeframe	Jobs
2013	32,141
2014	32,984
2015	34,417
2016	35,767
2017	37,125
2018	37,266
2019	38,549
2020	39,612
2021	40,519
2022	41,284
2023	41,791

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends

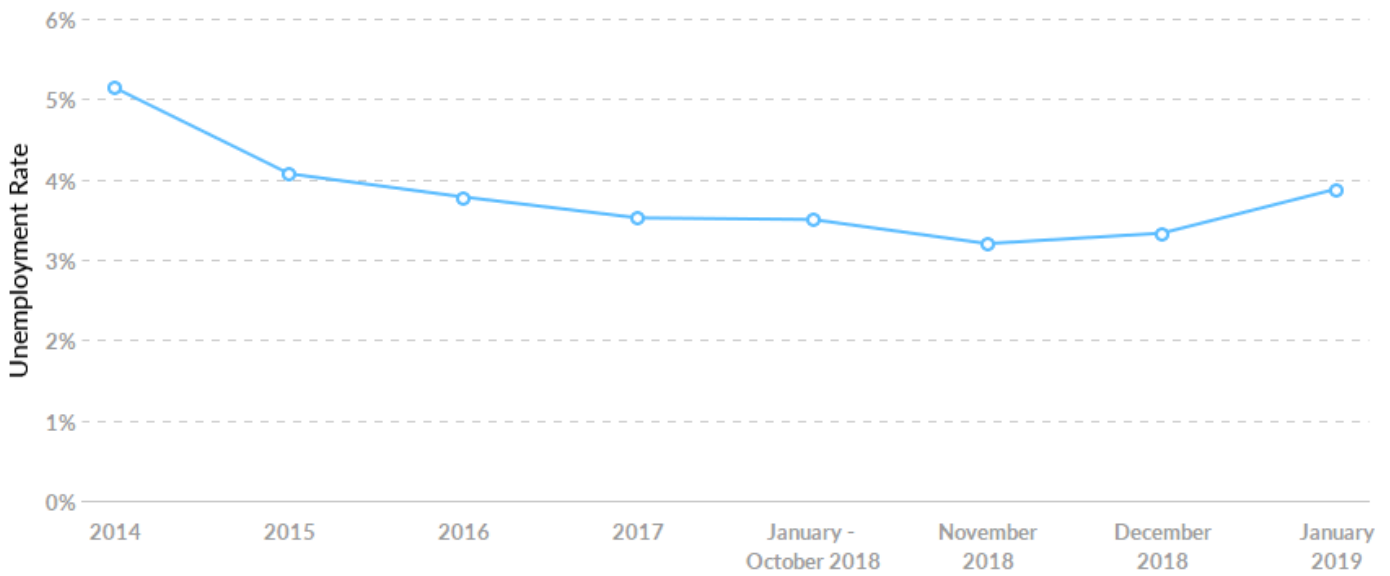


Timeframe	Labor Force Participation Rate
2014	62.77%
2015	62.57%
2016	63.45%
2017	62.71%
January - October 2018	63.20%
November 2018	64.21%
December 2018	64.37%
January 2019	63.46%

## Historic & Projected Trends - Cont.

### Unemployment Rate Trends

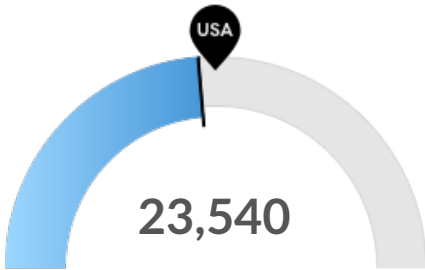
Kaufman County, TX had a January 2019 unemployment rate of 3.88%, **decreasing from 5.14%** 5 years before.



Timeframe	Unemployment Rate
2014	5.14%
2015	4.07%
2016	3.78%
2017	3.52%
January - October 2018	3.50%
November 2018	3.20%
December 2018	3.33%
January 2019	3.88%

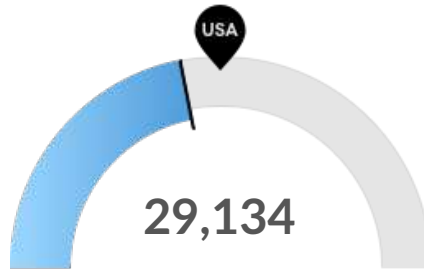


## Population Characteristics



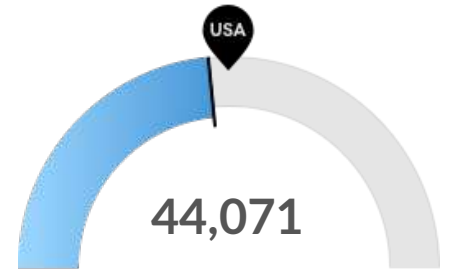
**Millennials**

Kaufman County, TX has 23,540 millennials (ages 20-34). The national average for an area this size is 25,451.



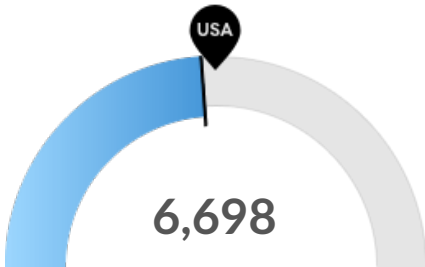
**Retiring Soon**

Retirement risk is low in Kaufman County, TX. The national average for an area this size is 35,031 people 55 or older, while there are 29,134 here.



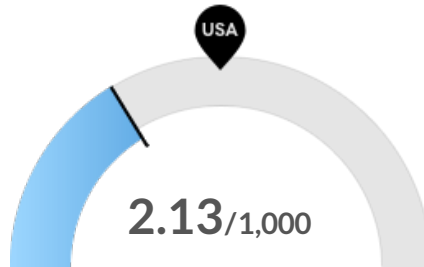
**Racial Diversity**

Racial diversity is about average in Kaufman County, TX. The national average for an area this size is 48,259 racially diverse people, while there are 44,071 here.



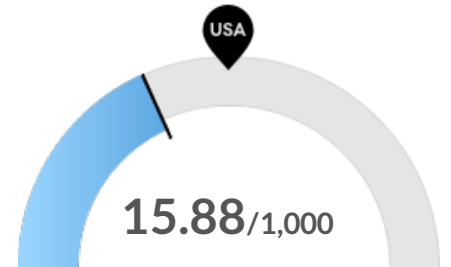
**Veterans**

Kaufman County, TX has 6,698 veterans. The national average for an area this size is 7,145.



**Violent Crime**

Kaufman County, TX has 2.13 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



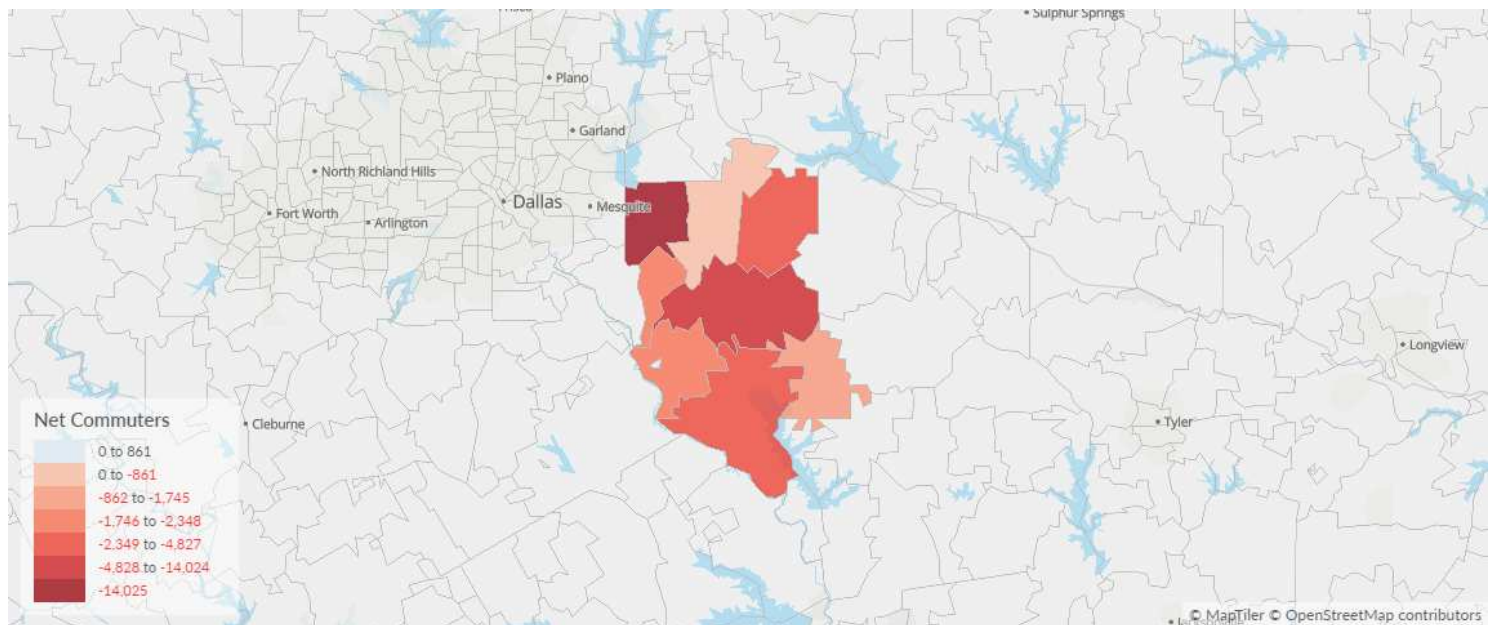
**Property Crime**

Kaufman County, TX has 15.88 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in Kaufman County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 75126.



### Where Talent Works

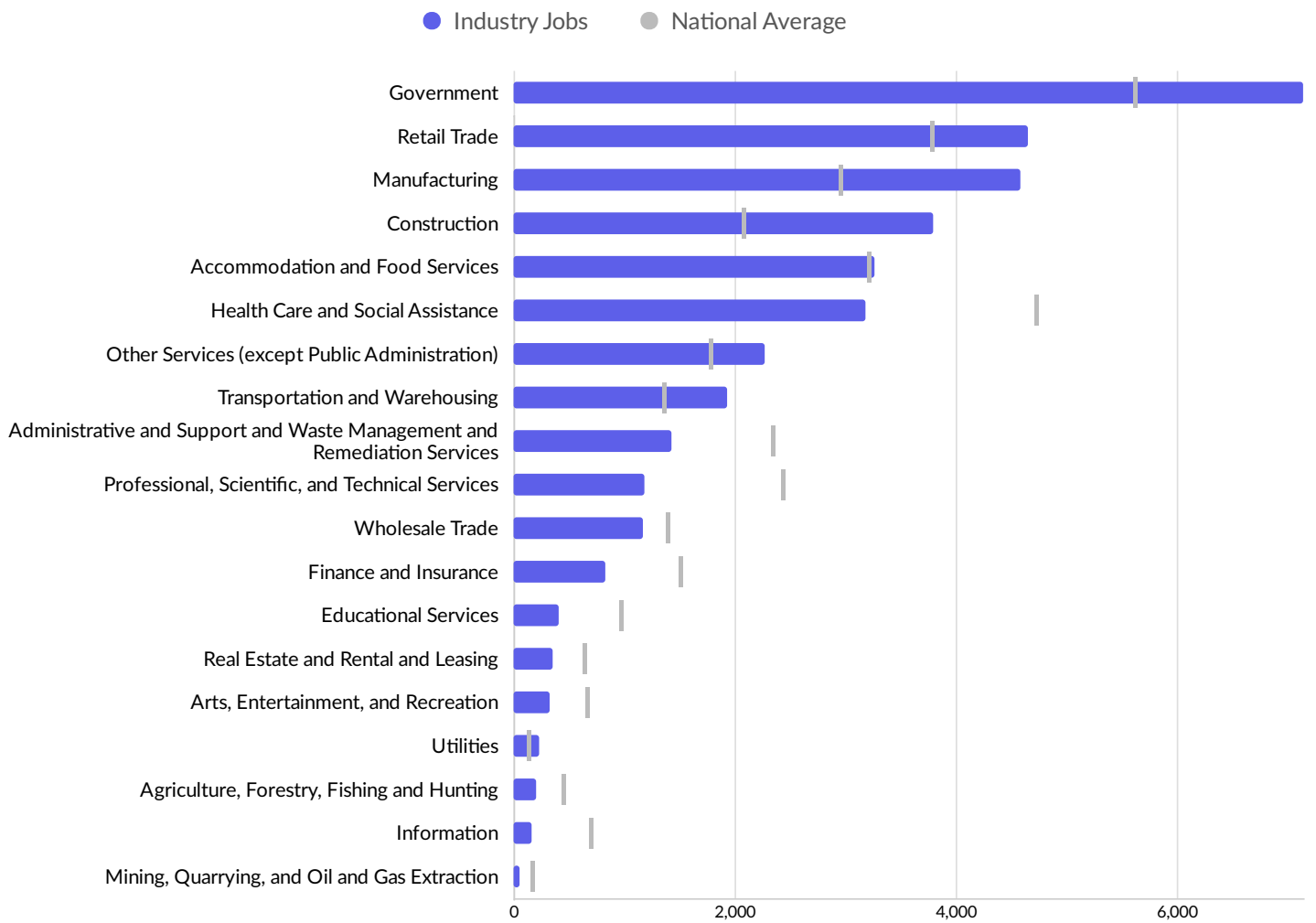
ZIP	Name	2018 Employment
75160	Terrell, TX (in Kaufman ...)	12,531
75126	Forney, TX (in Kaufman ...)	11,514
75142	Kaufman, TX (in Kaufma...)	5,718
75147	Mabank, TX (in Kaufma...)	2,526
75143	Kemp, TX (in Kaufman c...)	2,259

### Where Talent Lives

ZIP	Name	2018 Workers
75126	Forney, TX (in Kaufman ...)	25,539
75160	Terrell, TX (in Kaufman ...)	12,783
75142	Kaufman, TX (in Kaufma...)	10,547
75143	Kemp, TX (in Kaufman c...)	4,608
75147	Mabank, TX (in Kaufma...)	3,387

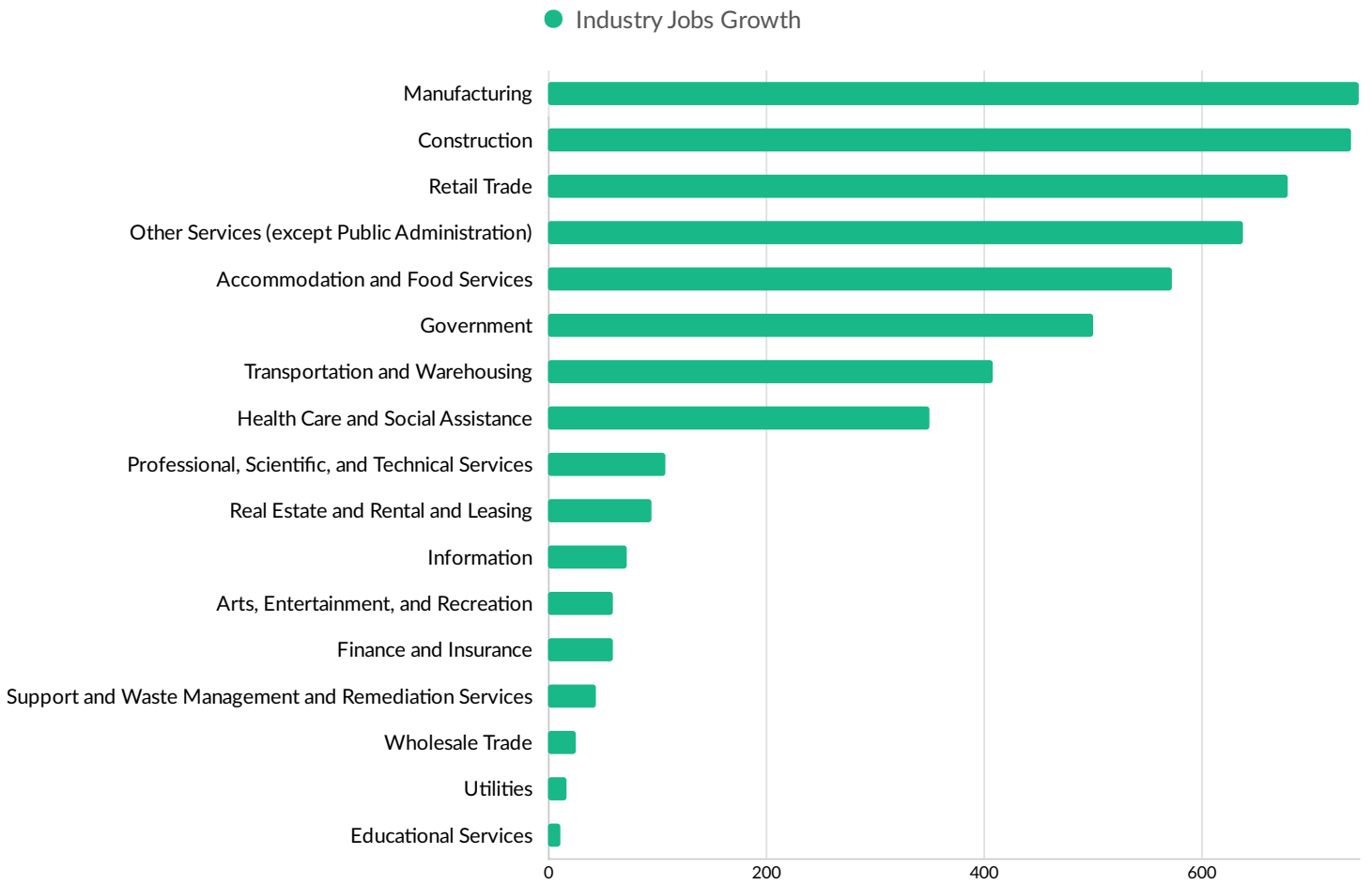
# Industry Characteristics

## Largest Industries



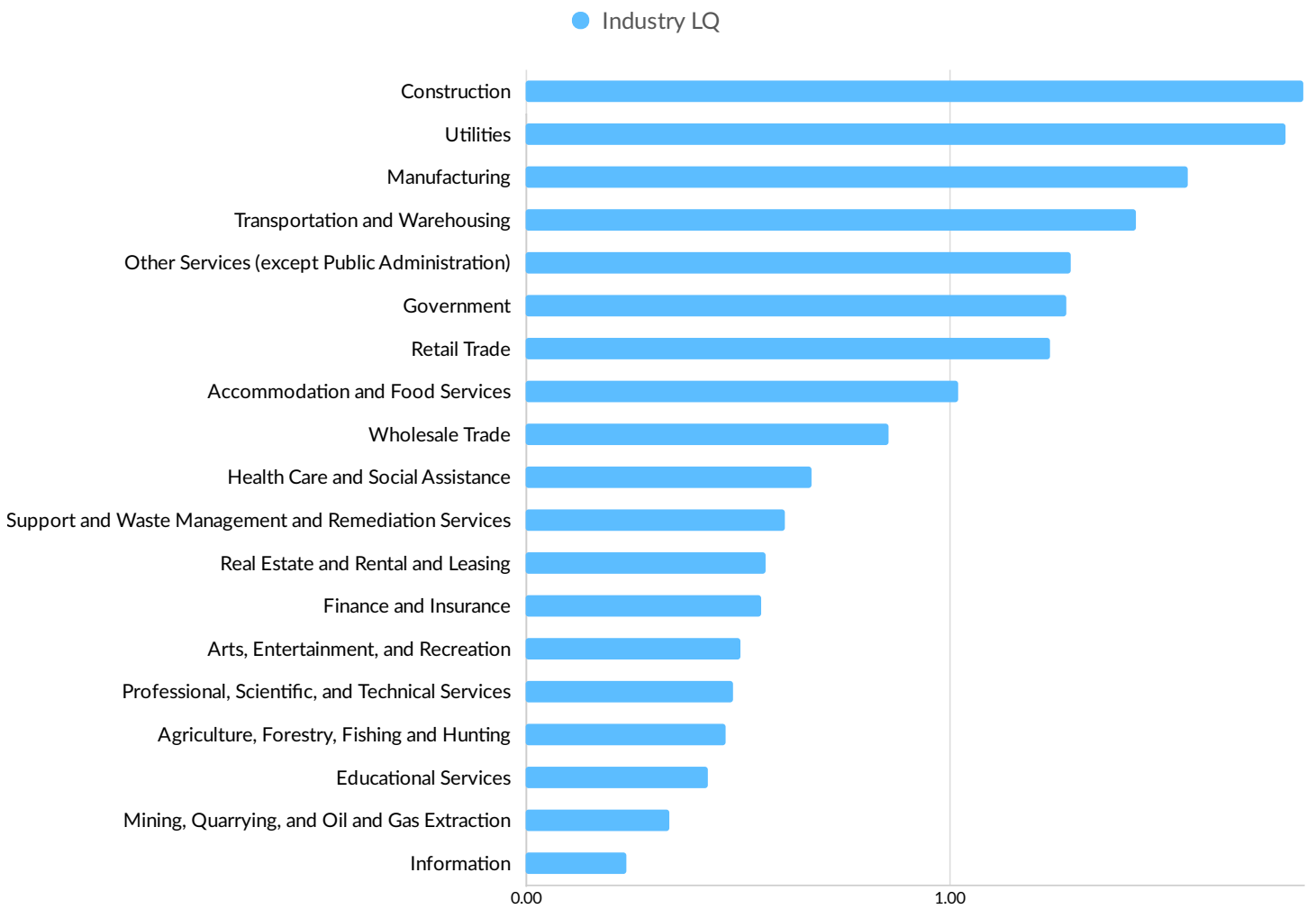
# Industry Characteristics - Cont.

## Top Growing Industries



## Industry Characteristics - Cont.

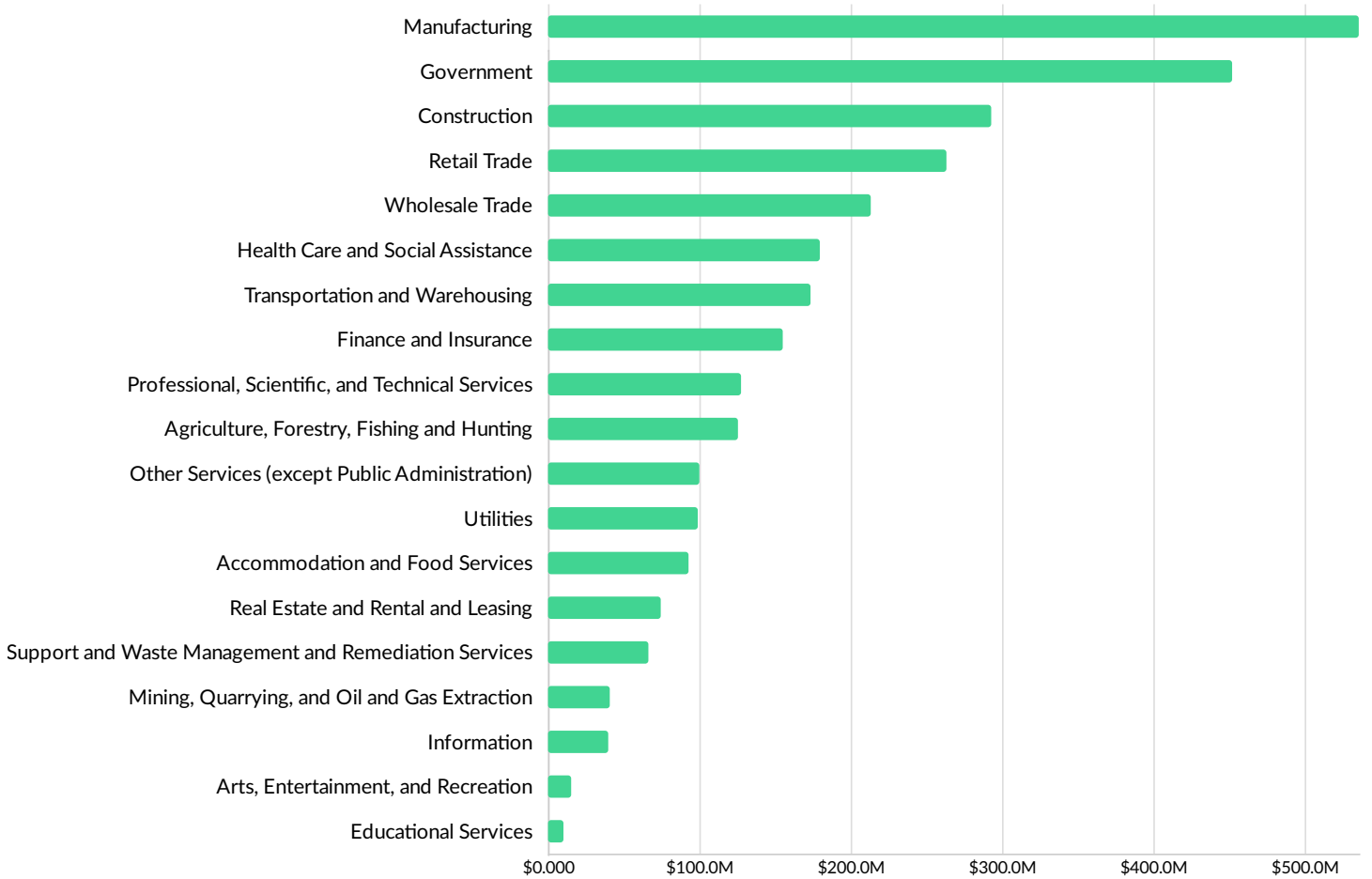
### Top Industry LQ



# Industry Characteristics - Cont.

## Top Industry GRP

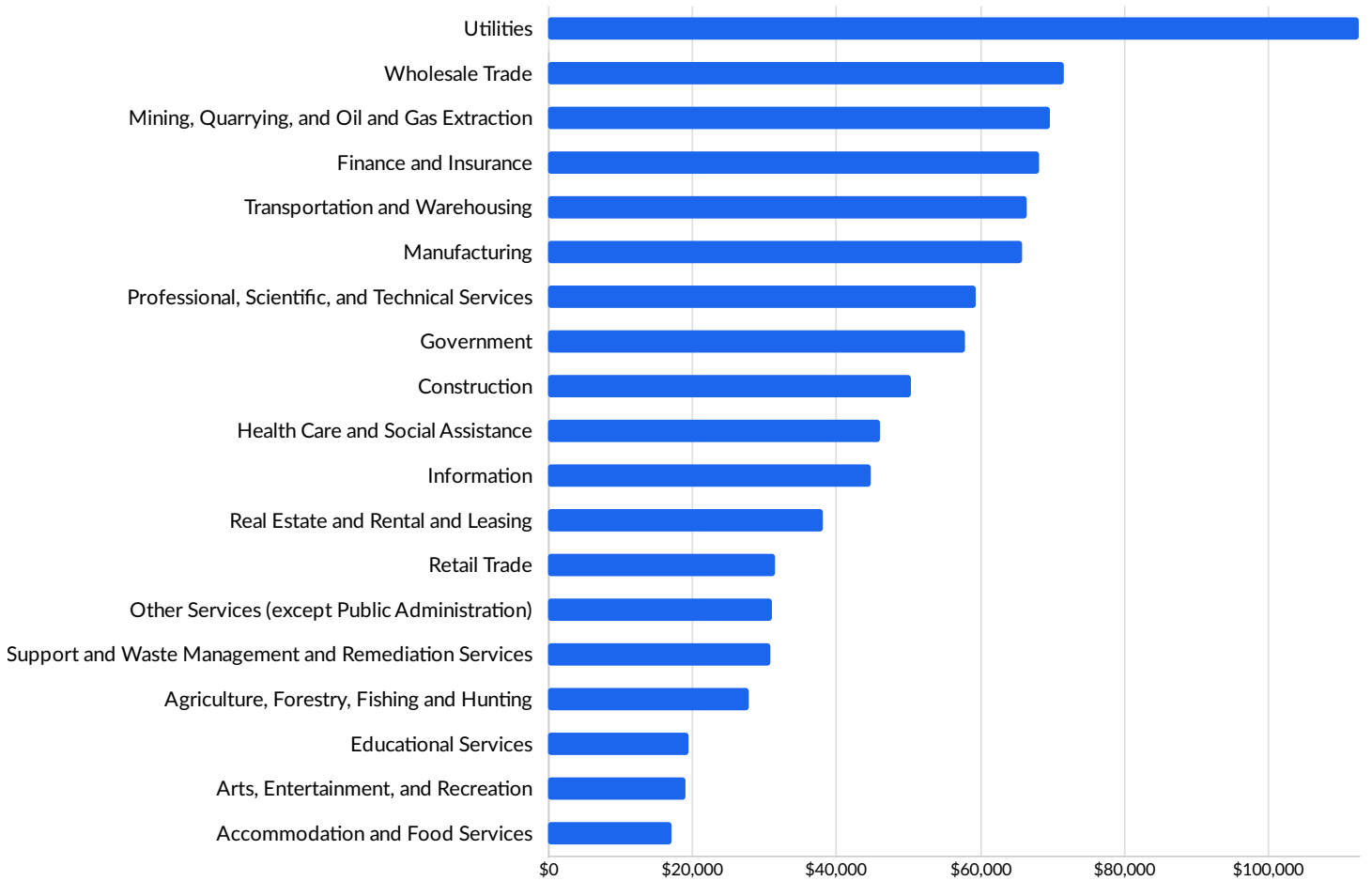
● 2018 Gross Regional Product



# Industry Characteristics - Cont.

## Top Industry Earnings

● 2018 Earnings Per Worker



## Industry Characteristics - Cont.




















Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	6,649	7,150	501	+8%	1.27	\$58,058	\$452.21M
Retail Trade	3,979	4,659	680	+17%	1.24	\$31,481	\$262.82M
Manufacturing	3,843	4,588	745	+19%	1.56	\$65,821	\$535.49M
Construction	3,067	3,805	738	+24%	1.83	\$50,449	\$293.20M
Accommodation and Food Services	2,694	3,268	574	+21%	1.02	\$17,176	\$92.63M
Health Care and Social Assistance	2,837	3,188	351	+12%	0.68	\$46,092	\$179.64M
Other Services (except Public Administration)	1,641	2,279	638	+39%	1.28	\$31,210	\$100.03M
Transportation and Warehousing	1,528	1,936	408	+27%	1.44	\$66,630	\$173.41M
Administrative and Support and Waste Management and Remediation Services	1,383	1,427	44	+3%	0.61	\$30,879	\$66.72M
Professional, Scientific, and Technical Services	1,071	1,179	108	+10%	0.49	\$59,559	\$127.57M
Wholesale Trade	1,153	1,178	25	+2%	0.86	\$71,729	\$213.13M
Finance and Insurance	772	831	59	+8%	0.55	\$68,296	\$155.46M
Educational Services	397	409	12	+3%	0.43	\$19,608	\$10.10M
Real Estate and Rental and Leasing	260	355	95	+37%	0.57	\$38,239	\$74.79M
Arts, Entertainment, and Recreation	269	329	60	+22%	0.51	\$19,176	\$15.46M
Utilities	212	229	17	+8%	1.79	\$112,682	\$98.51M
Agriculture, Forestry, Fishing and Hunting	210	206	-4	-2%	0.47	\$27,875	\$125.39M
Information	89	161	72	+81%	0.24	\$44,784	\$39.87M
Mining, Quarrying, and Oil and Gas Extraction	70	52	-18	-26%	0.34	\$69,665	\$40.34M



# Business Characteristics

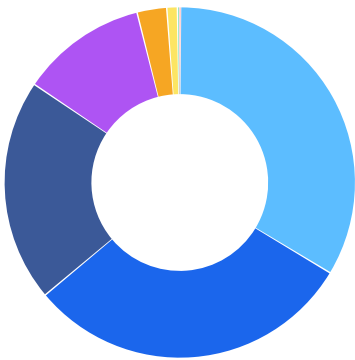
## 12,807 Companies Employ Your Workers

Online profiles for your workers mention 12,807 companies as employers, with the top 10 appearing below. In the last 12 months, 1,516 companies in Kaufman County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart Stores, Inc.	261 	CRST International, Inc.	537 
Forney Independent School Dist...	181 	C.R. England, Inc.	287 
AT&T Inc.	112 	Dollar General Corporation	236 
Texas Health Resources	102 	Hub Group, Inc.	235 
Terrell State Hospital	97 	Lyft, Inc.	213 
Dallas Isd	90 	Averitt Express, Inc.	181 
Mesquite Independent School D...	90 	U. S. Xpress, Inc.	173 
Baylor Scott & White Health	82 	Chalk Mountain Services of Tex...	157 
Bank of America Corporation	79 	Teach For America, Inc.	147 
Autozone, Inc.	76 	Pizza Hut, Inc.	130 

## Business Characteristics - Cont.

### Business Size

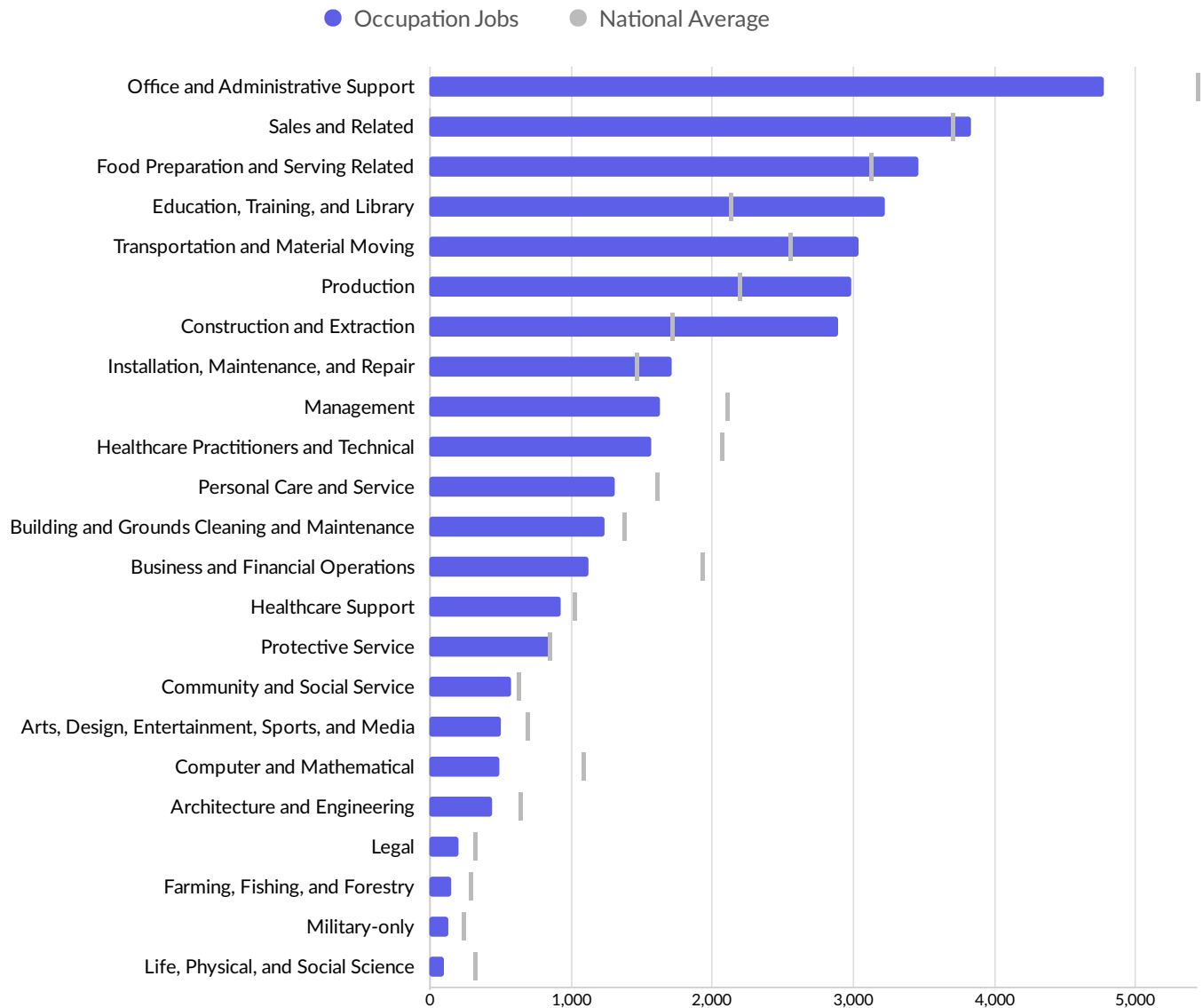


	Percentage	Business Count
1 to 4 employees	33.5%	1,067
5 to 9 employees	30.3%	964
10 to 19 employees	20.5%	653
20 to 49 employees	11.6%	370
50 to 99 employees	2.7%	87
100 to 249 employees	1.0%	31
250 to 499 employees	0.2%	6
500+ employees	0.1%	3

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

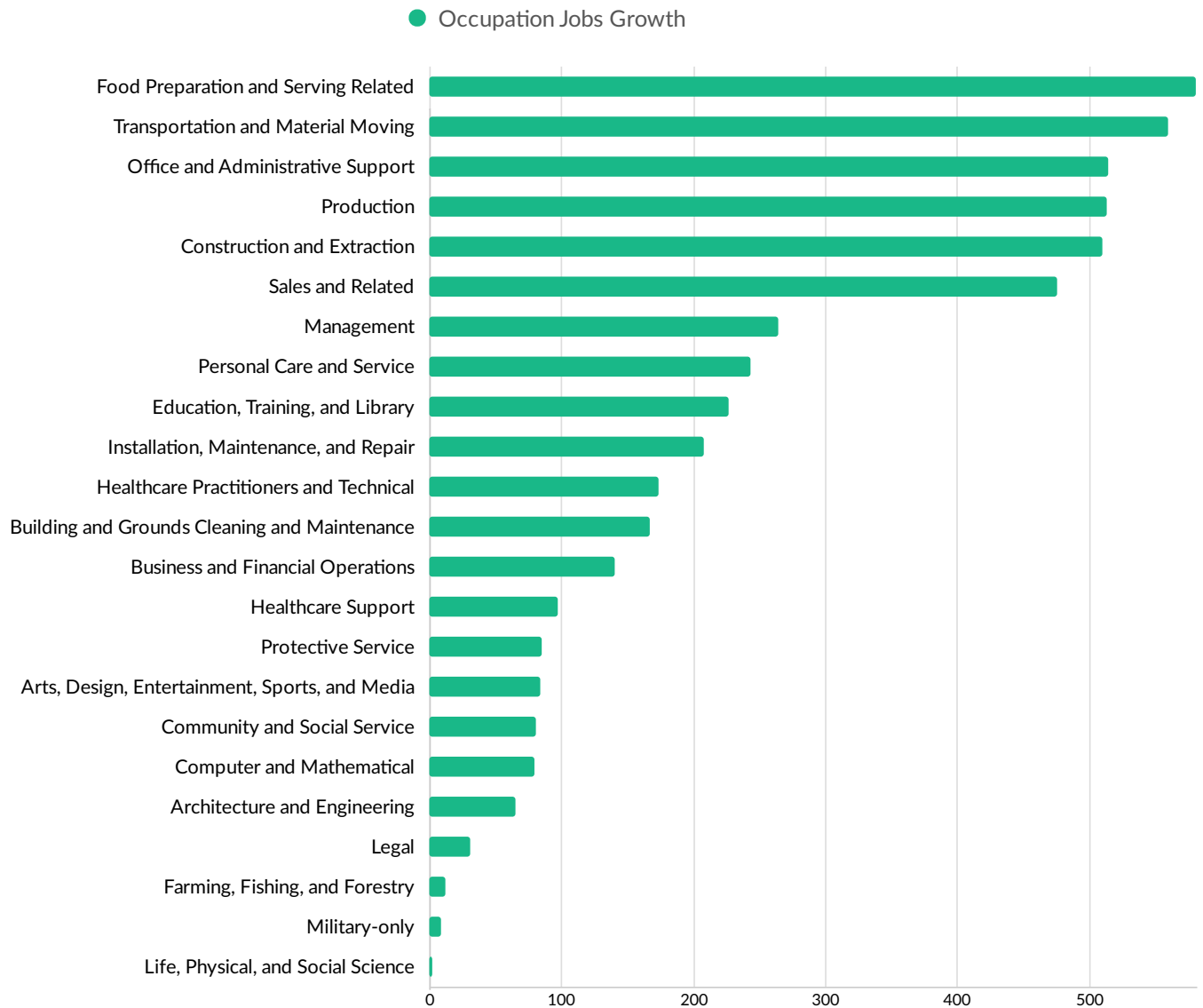
# Workforce Characteristics

## Largest Occupations



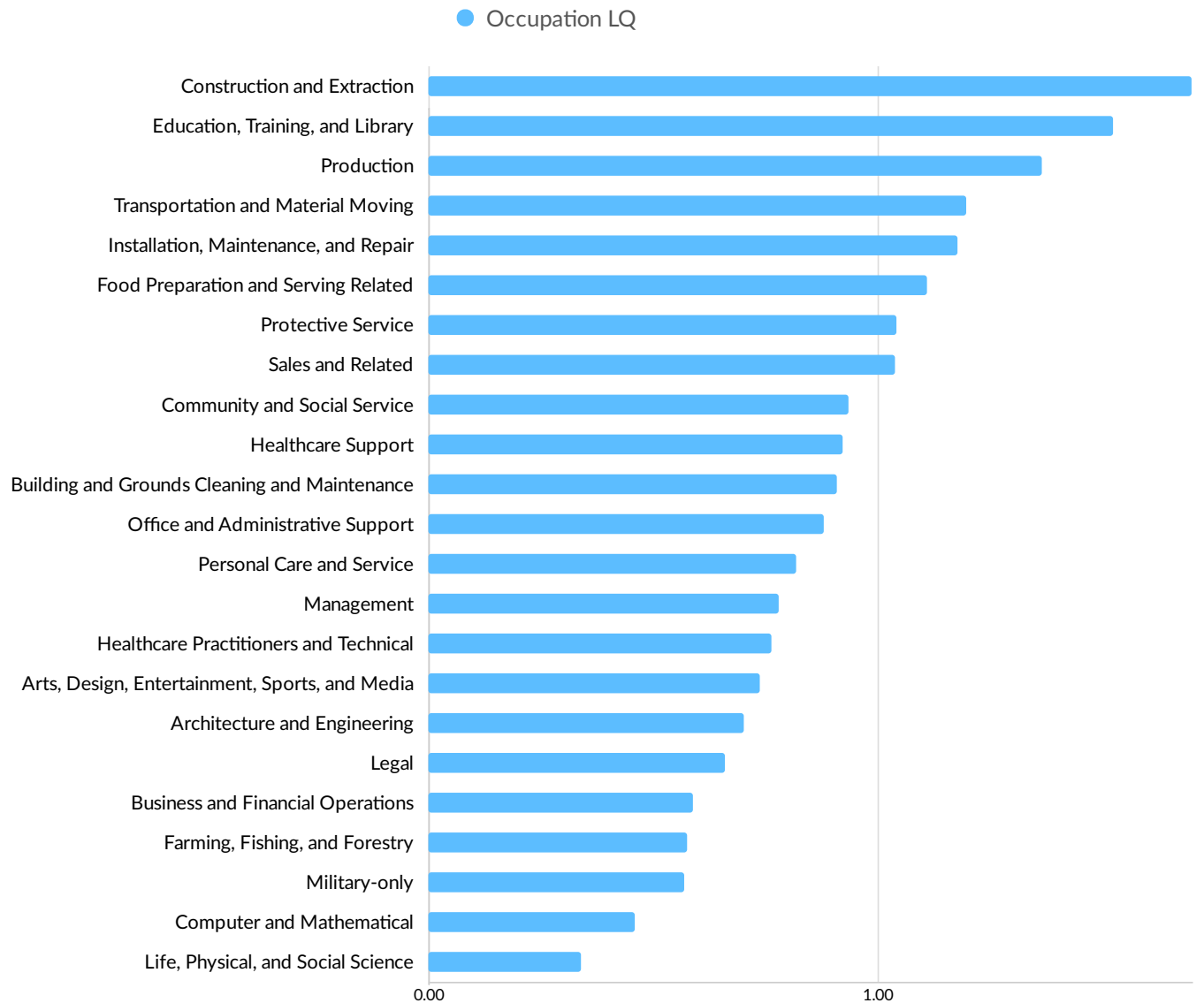
# Workforce Characteristics - Cont.

## Top Growing Occupations



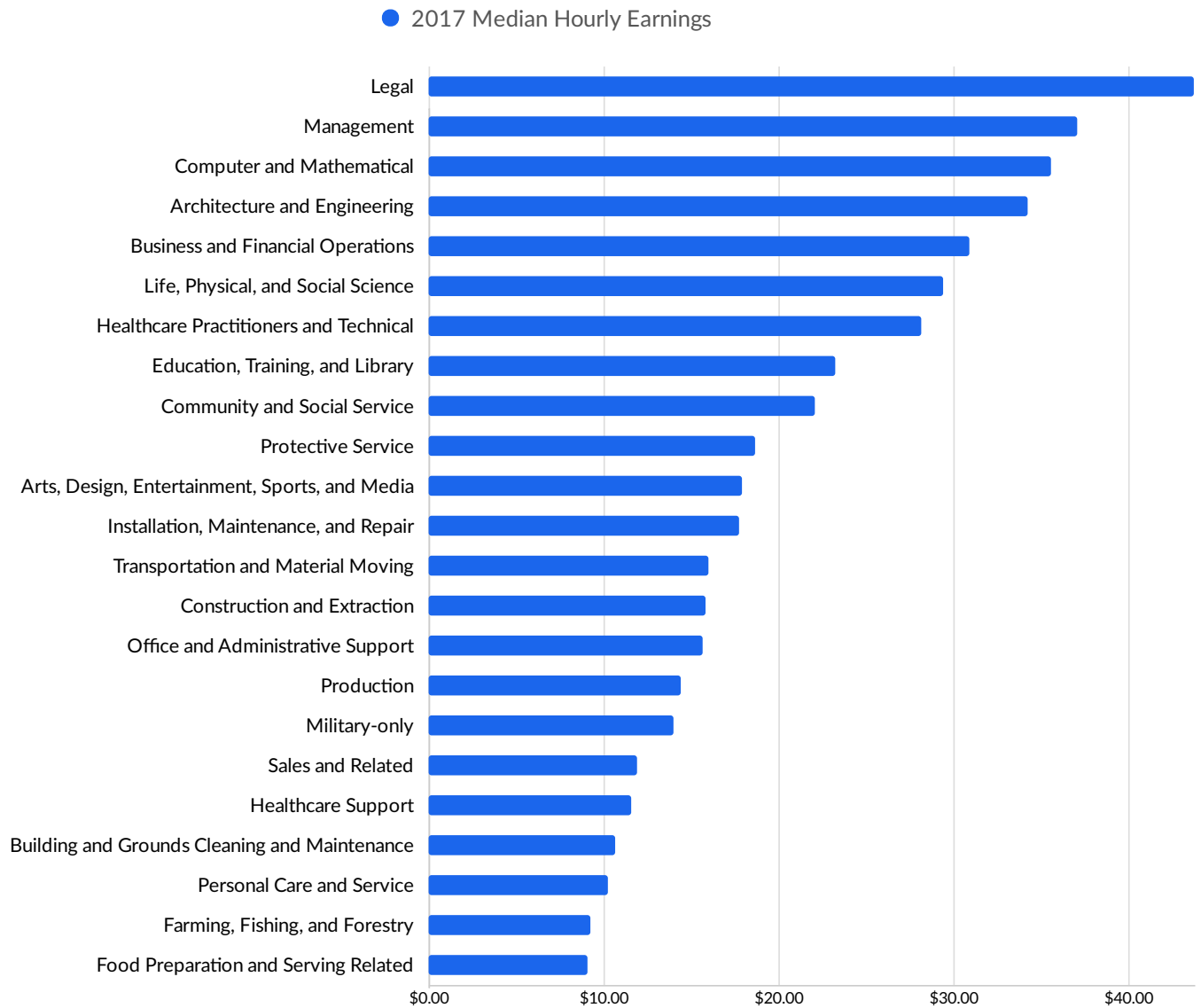
## Workforce Characteristics - Cont.

### Top Occupation LQ



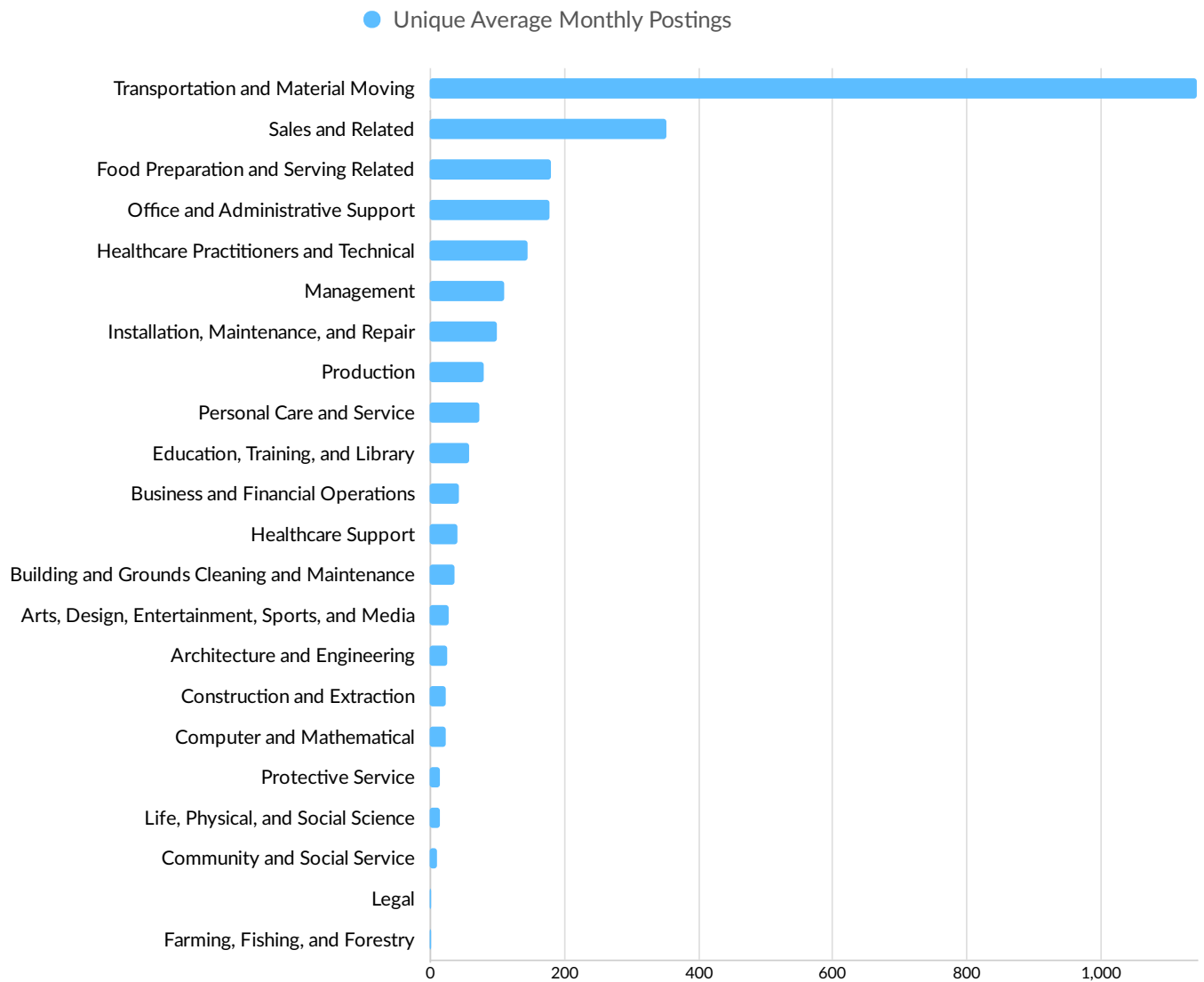
## Workforce Characteristics - Cont.

### Top Occupation Earnings



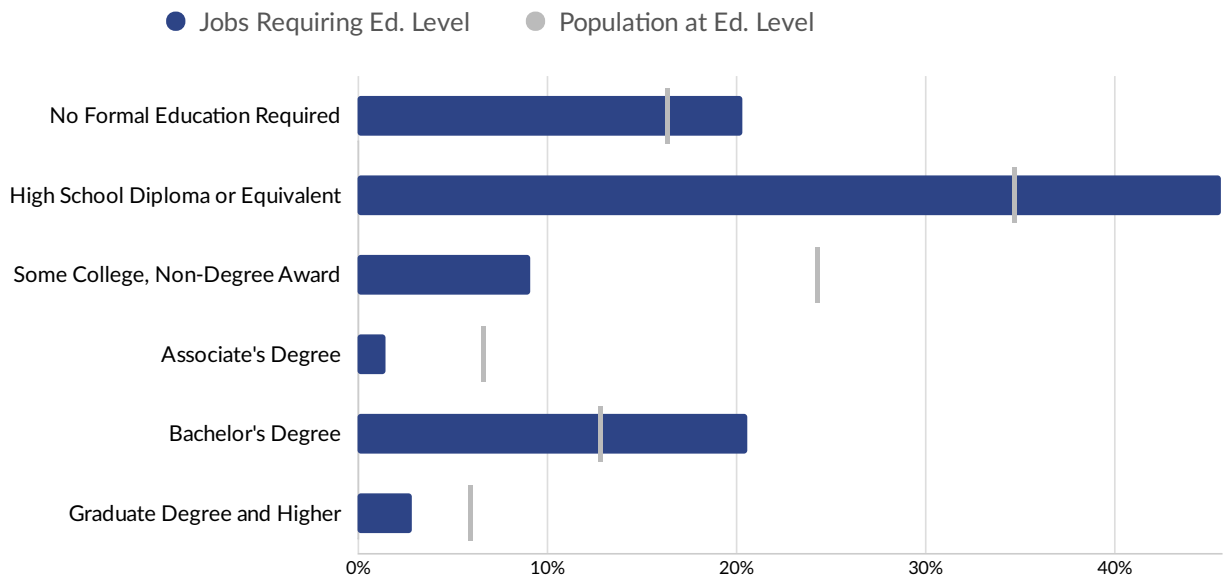
## Workforce Characteristics - Cont.

### Top Posted Occupations



## Workforce Characteristics - Cont.

### Underemployment





## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Jun 2018 - May 2019 Unique Average Monthly Postings
Office and Administrative Support	4,262	4,777	515	+12%	0.88	\$15.66	178
Sales and Related	3,360	3,836	476	+14%	1.04	\$11.96	353
Food Preparation and Serving Related	2,880	3,461	581	+20%	1.11	\$9.12	181
Education, Training, and Library	3,001	3,228	227	+8%	1.53	\$23.31	59
Transportation and Material Moving	2,480	3,040	560	+23%	1.20	\$16.01	1,144
Production	2,471	2,985	514	+21%	1.37	\$14.47	81
Construction and Extraction	2,389	2,899	510	+21%	1.70	\$15.83	25
Installation, Maintenance, and Repair	1,513	1,721	208	+14%	1.18	\$17.73	99
Management	1,371	1,636	265	+19%	0.78	\$37.09	111
Healthcare Practitioners and Technical	1,400	1,574	174	+12%	0.76	\$28.15	147
Personal Care and Service	1,067	1,311	244	+23%	0.82	\$10.30	74
Building and Grounds Cleaning and Maintenance	1,078	1,245	167	+15%	0.91	\$10.64	36
Business and Financial Operations	991	1,132	141	+14%	0.59	\$30.98	43
Healthcare Support	838	935	97	+12%	0.92	\$11.56	40
Protective Service	786	871	85	+11%	1.04	\$18.70	15
Community and Social Service	496	577	81	+16%	0.94	\$22.12	12
Arts, Design, Entertainment, Sports, and Media	422	506	84	+20%	0.74	\$17.93	29

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Jun 2018 - May 2019 Unique Average Monthly Postings
Computer and Mathematical	415	495	80	+19%	0.46	\$35.65	24
Architecture and Engineering	379	444	65	+17%	0.70	\$34.26	27
Legal	172	203	31	+18%	0.66	\$43.79	2
Farming, Fishing, and Forestry	148	160	12	+8%	0.57	\$9.25	1
Military-only	120	129	9	+8%	0.57	\$14.03	0
Life, Physical, and Social Science	103	105	2	+2%	0.34	\$29.46	14

## Educational Pipeline

In 2017, there were 20 graduates in Kaufman County, TX. This pipeline has shrunk by 39% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Bible/Biblical Studies, and "Agriculture, General".

